



Season Concert Program Advertising Rates and Sizes

RATES & SIZES

Rates for the ENTIRE SEASON are:

Full Color Display Ads:

- Full Page - 4.5" x 7.5" \$500
- One-Half Page - 4.5" x 3.75" \$375
- One-Third Page - 4.5" x 2.40" \$250
- One-Quarter Page - 4.5" x 1.75" \$200

Premium Placement:

- Full Page Back Cover \$600
- Full Page Inside Front and Inside Back Cover \$575

Harmony Club Listing Ads:

- Business Listing \$75

- Acceptable formats include high resolution (300dpi) tif, jpg, pdf files, All files must be CMYK.
- If you need an ad created for you, arrangements can be made for that service. Send ads to kgwells@foghara.com.
- DEADLINE FOR ALL AD MATERIALS IS JUNE 15, 2018. NO EXCEPTIONS.
- Note: Advertisers coming in after the first concert will be prorated.

Why Advertise in Pops Concert Programs?

- Your advertisement will appear in 5 Pops Concert programs and be seen by nearly 5,000 select music patrons.
- Advertising in our programs places your message in the hands of a discerning public and is an affordable way to reach a prime target market.
- Concert-goers tend to hold onto their programs as well, making the retention value and life of your ad much greater.
- By placing an ad in Pops programs, you are also demonstrating your commitment to our community by supporting one of Prescott's oldest musical institutions.
- We have full color display ads or, for those businesses on a limited budget, Business Listing ads (these make you a member of our Harmony Club).
- All our program advertisers also get their name/logo on our website with a link back to their company website, giving each of you the best exposure possible as you support the Pops.



Payment Information

Company Name		
Contact Name/Title		
Address		City/State/Zip
Phone		Email
Authorized Signature		Date
Method of Payment		
<input type="checkbox"/> By Check # _____ in the amount of \$ _____ (Make Check Payable to Prescott POPS Symphony in US dollars)		
<input type="checkbox"/> By Charge to following: <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		
Credit Card #	Exp. Date - Month/Year	CVV/CSC (On the Back)
Cardholder Name (As it appears on card)		Cardholder Signature

You can return completed form and payment to:
 Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304 or FAX it (credit card payments only) to 1-866-385-6211

PPS is a 501 (c) (3) non-profit organization. IRS law requires us to state that your ADVERTISING support is not tax deductible except as corporate line item expense.