



2021-2022 Concert Program Advertising

The Prescott Pops Symphony will produce three concerts this year, and a full color program will be distributed at each performance, to each concertgoer. Advertising in Pops programs is a wonderful opportunity for your business or organization and reach potential customers. The majority of our advertisers return year after year, which tells us that businesses know that the Pops programs reach their customers! Our patrons can be your patrons, too. By advertising in our concert programs, you are also showing your customers that you care about our community which leaves a lasting impression!

AD RATES & SIZES:

Full Color Display Ads:

- Full Page
4.5" x 7.5" \$400
- One-Half Page
4.5" x 3.75" \$225
- One-Third Page
4.5" x 2.4" \$150
- One-Quarter Page
4.5" x 1.75" \$125

Premium Placement:

- Full Page Back Cover
4.5" x 7.5" \$500
- Full Page Inside Front Cover
4.5" x 7.5" \$475
- Full Page Inside Back Cover
4.5" x 7.5" \$475

Acceptable formats include high resolution (300dpi) tif, jpg, pdf files, All files must be CMYK.

Send ads to kgwells@foghara.com.

CONCERT DATES & AD DEADLINES:

December 12, 2021 Concert
DEADLINE: NOVEMBER 15, 2021

February 13, 2022 Concert
DEADLINE: JANUARY 17, 2022

May 22, 2022 Concert
DEADLINE: APRIL 25, 2022

Select your ad size at left and enter your payment information below.

Concert Program Advertising Payment Information:

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Authorized Signature _____ Date _____

Method of Payment

Enclosed is Check # _____ in the amount of \$ _____
(Make Check Payable to Prescott Pops Symphony in US dollars)

OR

Charge to following: Mastercard Visa AMEX Discover

Credit Card # _____

Exp. Date - Month/Year _____ CVV/CSC (On the Back) _____

Cardholder Name (As it appears on card) _____

Cardholder Signature _____

You can return completed form and payment to the Pops:
Via USPS: Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
For credit card payments: Via FAX to 1-866-385-6211
or on the website at <http://PrescottPops.com/Advertising>

PPS is a 501 (c) (3) non-profit organization. IRS law requires us to state that your DONATION is fully tax deductible to the extent of the law. Your SPONSORSHIP is tax deductible for the amount contributed LESS the value of tickets and ad space received.