



2022-2023 Season





2022-2023 Concert Program Advertising

The Prescott Pops Symphony will produce five concerts this year, and a full color program will be distributed at each performance, to each concertgoer. Advertising in Pops programs is a wonderful opportunity for your business or organization to reach potential customers. The majority of our advertisers return year after year, which tells us that businesses know that the Pops programs reach their customers! Our patrons can be your patrons, too. By advertising in our concert programs, you are also showing your customers that you care about our community which leaves a lasting impression!

AD RATES & SIZES:

Full Color Display Ads:

- Full Page
4.5" x 7.5" \$500
- One-Half Page
4.5" x 3.75" \$375
- One-Third Page
4.5" x 2.4" \$250
- One-Quarter Page
4.5" x 1.75" \$200

Premium Placement:

- Full Page Back Cover
4.5" x 7.5" \$600
- Full Page Inside Front Cover
4.5" x 7.5" \$575
- Full Page Inside Back Cover
4.5" x 7.5" \$575

Acceptable formats include high resolution (300dpi) jpg, pdf files. All files must be CMYK. Send ads to kgwells@foghara.com.

CONCERT DATES & AD DEADLINES:

If you want to run one ad for the whole season, your deadline is by **JULY 18**.
If you would like to change out your ad, then the deadlines are below.

August 7, 2022 Concert
DEADLINE: JULY 18, 2022

September 18, 2022 Concert
DEADLINE: AUGUST 29, 2022

December 11, 2022 Concert
DEADLINE: NOVEMBER 21, 2022

February 26, 2023 Concert
DEADLINE: FEBRUARY 6, 2023

May 21, 2023 Concert
DEADLINE: MAY 1, 2023

Select your ad size at left and enter your payment information below.

Concert Program Advertising Payment Information:

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Authorized Signature _____ Date _____

Method of Payment

Enclosed is Check # _____ in the amount of \$ _____
(Make Check Payable to Prescott Pops Symphony in US dollars)

OR

Charge to following: Mastercard Visa AMEX Discover

Credit Card # _____

Exp. Date - Month/Year _____ CVV/CSC (On the Back) _____

Cardholder Name (As it appears on card) _____

Cardholder Signature _____

You can return completed form and payment to the Pops:
Via USPS: Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
For credit card payments: Via FAX to 1-866-385-6211
or on the website at <http://PrescottPops.com/Advertising>



Partner with us through Sponsorship

Presenting Sponsor – \$5,000 and Up

Presenting Sponsorships for over \$5,000 offer custom benefit packages tailored to your needs

- Corporate/Company Logo on all season promotional materials
- Corporate/Company Logo on cover of all concert programs
- Full-page ad in all concert programs
- Priority placement of corporate/company logo as Presenting Sponsor on prescottpops.com with link back to your website
- Corporate/Company Logo as Presenting Sponsor on email blasts
- Four complimentary season tickets

Concert Sponsor – \$2,500

- Corporate/Company Logo on sponsored concert promotional materials
- Half-page ad in all of the season's concert programs
- Corporate/Company Logo on Contributor's Page in all concert programs
- Live pre-concert acknowledgment from the stage at sponsored concert
- Corporate/Company Logo on Contributor's Page on PrescottPops.com with link back to your website
- Corporate/Company Logo as Concert Sponsor on email blasts
- Two complimentary season tickets

Associate Sponsor – \$1,000

- Listing in the program as Corporate Sponsor
- Quarter-page ad in all of the season's concert programs
- Corporate/Company Logo on Contributor's Page in all concert programs
- Corporate/Company Logo on Contributor's Page on PrescottPops.com with link back to your website
- Two complimentary tickets to the Pops concert of your choice

Education & Enrichment Support - \$500+

Support for Prescott Youth Orchestra, Music Memory, School Grants & Scholarships, Educational Concerts.

- Quarter-page ad in all of the season's concert programs
- Listing in the programs' Contributor's Page as an Education & Enrichment Sponsor
- Corporate/Company Logo on Contributor's Page on PrescottPops.com with link back to your website
- Two complimentary tickets to the Pops concert of your choice

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Please select the specific concert you wish to support:

- August 7, 2022 - "An Afternoon with Lerner and Loewe"
- September 18, 2022 - "Tribute to the Film Composer"
- December 11, 2022 - "The Many Moods of Christmas"
- February 26, 2023 - "Irving Berlin: From Rags to Ritzes"
- May 21, 2023 - "Starring Steven Moeckel"

Payment Information

Company Name

Contact Name/Title

Address

City/State/Zip

Phone

Email

Authorized Signature

Date

Method of Payment

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- By Charge to following: Mastercard Visa AMEX Discover

Credit Card #

Exp. Date - Month/Year

CVV/CSC (On the Back)

Cardholder Name (As it appears on card)

Cardholder Signature

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Via USPS: Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
For credit card payments: Via USPS, via FAX to 1-866-385-6211
or via email to info@prescottsymphony.com

PPS is a 501 (c) (3) non-profit organization. IRS law requires us to state that your DONATION is fully tax deductible to the extent of the law. Your SPONSORSHIP is tax deductible for the amount contributed LESS the value of tickets and ad space received.



Support Us with
Your Donation

Donor Levels and Benefits

Impresario – \$5,000 & Up

- VIP parking at the Yavapai College Performing Arts Center
- A complimentary dinner for two on a concert date at the Prescott restaurant of your choice
- Name recognition in our program
- Name recognition on our website

Virtuoso – \$2,500 to \$4,999

- VIP parking at the Yavapai College Performing Arts Center
- Name recognition in our program
- Name recognition on our website

Maestro – \$1,000 to \$2,499

- VIP parking at the Yavapai College Performing Arts Center
- Name recognition in our program
- Name recognition on our website

Concertmaster – \$500 to \$999

- Name recognition in our program
- Name recognition on our website

Principal – \$100 to \$499

- Name recognition in our program
- Name recognition on our website

Associate – Up to \$99

- Name recognition in our program
- Name recognition on our website

In Memoriam

If you would like to make a donation in memoriam, please give us the name you would like listed.

Payment Information

Company Name

Contact Name/Title

Address

City/State/Zip

Phone

Email

Authorized Signature

Date

Method of Payment

By Check # _____ in the amount of \$ _____ (Make Check Payable to Prescott POPS Symphony in US dollars)

By Charge to following: Mastercard Visa AMEX Discover

Credit Card #

Exp. Date - Month/Year

CVV/CSC (On the Back)

Cardholder Name (As it appears on card)

Cardholder Signature

You can donate online at PrescottPops.com, or return completed form and payment to:
Via USPS: Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
For credit card payments: Via USPS, via FAX to 1-866-385-6211
or via email to info@prescottsymphony.com

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Other Ways to Support Us Give In-Kind

In-Kind Donations

As a small non-profit organization, the Prescott Pops Symphony thanks individuals and companies who help us achieve our mission via in-kind donations of items we would otherwise need to purchase.

In-kind gifts are recognized in concert programs, on our website and in our annual donor listings.

Examples of in-kind contributions to the orchestra would include:

- Advertising space to help in concert promotions
- Flowers for concerts, stage decoration, guest performers
- Catering for the “Green Room” for musicians on dress rehearsal day
- Fundraising event host
- Transportation for Senior Living or Student groups

Thank you for considering an in-kind gift to your Prescott Pops Symphony.

NOTE: Pledges must be secured by **July 18, 2022** for program recognition.

In-Kind Donor Information:

Company Name

Contact Name/Title

Address

City/State/Zip

Phone

Email

Authorized Signature _____ Date _____

In-Kind Donation

Please describe the goods and/or services you would like to contribute:
Please include quantities if applicable.

What is the fair market value of this donation (donor must supply)?

This form does not serve as a receipt for this contribution, but is intended for internal record keeping purposes only. A receipt describing the items or merchandise donated will be mailed to the address supplied. The Prescott Pops Symphony is unable to include the estimated value on the donor receipt. It is the responsibility of the donor to substantiate the fair market value for his/her own tax purposes. The donation of services, although very valuable and much appreciated, is generally not considered tax deductible by the IRS.

You can return completed form to:
Prescott Pops Symphony, P. O. Box 10231, Prescott, AZ 86304,
Via USPS, via FAX to 1-866-385-6211, via email to info@prescottsymphony.com or give it to our PPS representative.



Planned Contributions

Legacy Giving

More than a donation...an incredible statement of devotion and trust in the leadership, talent, and artistic vision of the Prescott Symphony Orchestra organization.

Donating to the PSO in your will, trust, insurance or life income arrangement will contribute to the sustainability and longevity of our institution for generations to come.

What is a planned gift?

A planned gift is a tool of meaningful deferred charitable giving completed after considerable thought on the part of the donor. These gifts can be:

- Cash
- Marketable Securities
- Real Estate
- Life Insurance
- Charitable Remainder Trusts
- Charitable Giving Annuities
- Charitable Lead Trusts
- Charitable Bequests



Why make a planned gift?

Aside from the following financial benefits, a planned gift is a profound way to leave a legacy or create a memorial for an organization and cause that holds deep meaning for you, the donor.

Though benefits vary depending on the gift you choose, many of our giving options share these features:

- An immediate federal income tax deduction for all, or a portion, of the value of the gift.
- Elimination of capital gains tax at the time of the transfer if the asset is in the form of securities or real estate that have appreciated in value.
- Increased financial security for you or your heirs while providing meaningful support for the Prescott Symphony Orchestra organization.
- Income for life paid to you and/or another beneficiary, such as your spouse or another family member.
- Increased income if a gift is made to a life-income plan that produces a higher yield than the donated asset, which is often the case with securities.

Those who include the PSO in their estate plans are permanently enrolled in the Encore Circle.

For more information, please visit us at PrescottSymphony.com. Or if you have already included us in your estate plan, please let us know. We would like the opportunity to express our thanks to you.