



2022-2023 Concert Program Advertising

The Prescott Pops Symphony will produce five concerts this year, and a full color program will be distributed at each performance, to each concertgoer. Advertising in Pops programs is a wonderful opportunity for your business or organization to reach potential customers. The majority of our advertisers return year after year, which tells us that businesses know that the Pops programs reach their customers! Our patrons can be your patrons, too. By advertising in our concert programs, you are also showing your customers that you care about our community which leaves a lasting impression!

AD RATES & SIZES:

Full Color Display Ads:

- Full Page
4.5" x 7.5" \$500
- One-Half Page
4.5" x 3.75" \$375
- One-Third Page
4.5" x 2.4" \$250
- One-Quarter Page
4.5" x 1.75" \$200

Premium Placement:

- Full Page Back Cover
4.5" x 7.5" \$600
- Full Page Inside Front Cover
4.5" x 7.5" \$575
- Full Page Inside Back Cover
4.5" x 7.5" \$575

Acceptable formats include high resolution (300dpi) jpg, pdf files. All files must be CMYK. Send ads to kgwells@foghara.com.

CONCERT DATES & AD DEADLINES:

If you want to run one ad for the whole season, your deadline is by **JULY 18**.
If you would like to change out your ad, then the deadlines are below.

August 7, 2022 Concert
DEADLINE: JULY 18, 2022

September 18, 2022 Concert
DEADLINE: AUGUST 29, 2022

December 11, 2022 Concert
DEADLINE: NOVEMBER 21, 2022

February 26, 2023 Concert
DEADLINE: FEBRUARY 6, 2023

May 21, 2023 Concert
DEADLINE: MAY 1, 2023

Select your ad size at left and enter your payment information below.

Concert Program Advertising Payment Information:

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Authorized Signature _____ Date _____

Method of Payment

Enclosed is Check # _____ in the amount of \$ _____
(Make Check Payable to Prescott Pops Symphony in US dollars)

OR

Charge to following: Mastercard Visa AMEX Discover

Credit Card # _____

Exp. Date - Month/Year _____ CVV/CSC (On the Back) _____

Cardholder Name (As it appears on card) _____

Cardholder Signature _____

You can return completed form and payment to the Pops:
Via USPS: Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
For credit card payments: Via FAX to 1-866-385-6211
or on the website at <http://PrescottPops.com/Advertising>