



2023-2024 Concert Program Advertising

The Prescott Pops Symphony will once again produce five concerts this season, and a full color program will be distributed at each performance, to each concertgoer. Advertising in Pops programs is a wonderful opportunity for your business or organization to reach potential customers. The majority of our advertisers return year after year, which tells us that businesses know that the Pops programs reach their customers! Our patrons can be your patrons, too. By advertising in our concert programs, you are also showing your customers that you care about our community which leaves a lasting impression!

AD RATES & SIZES:

Full Color Display Ads:

- Full Page
4.5" x 7.5" \$500
- One-Half Page
4.5" x 3.75" \$375
- One-Third Page
4.5" x 2.4" \$250
- One-Quarter Page
4.5" x 1.75" \$200

Premium Placement:

- Full Page Back Cover
4.5" x 7.5" \$600
- Full Page Inside Front Cover
4.5" x 7.5" \$575
- Full Page Inside Back Cover
4.5" x 7.5" \$575

Acceptable formats include high resolution (300dpi) jpg, pdf files. All files must be CMYK. Send ads to info@prescottsymphony.com.

CONCERT DATES & AD DEADLINES:

*If you want to run one ad for the whole season, your deadline is by JULY 7.
If you would like to change out your ad, then the deadlines are below.*

August 6, 2023 Concert
DEADLINE: JULY 7, 2023

September 17, 2023 Concert
DEADLINE: AUGUST 18, 2023

December 10, 2023 Concert
DEADLINE: NOVEMBER 10, 2023

February 25, 2024 Concert
DEADLINE: JANUARY 26, 2024

May 19, 2024 Concert
DEADLINE: APRIL 19, 2024

Select your ad size at left and enter your company and payment information below.

Concert Program Advertising Payment Information:

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Authorized Signature _____ Date _____

Method of Payment

Enclosed is Check # _____ in the amount of \$ _____
(Make Check Payable to Prescott Pops Symphony in US dollars)

OR

Charge to following: Mastercard Visa AMEX Discover

Credit Card # _____

Exp. Date - Month/Year _____ CVV/CSC (On the Back) _____

Cardholder Name (As it appears on card) _____

Cardholder Signature _____

You can return completed form with credit card payment information,
or completed form with a check via USPS to:
Prescott POPS Symphony, P. O. Box 10231, Prescott, AZ 86304
Remember to check the box for your ad size selection